



7<sup>th</sup> International Conference on  
Physical Modelling in Geotechnics  
June 28<sup>th</sup> – July 1<sup>st</sup> 2010, Zurich

**International Conference on Physical Modelling in Geotechnics 2010  
(ICPMG 2010)  
28.6.-1.7.2010, Zurich, Switzerland**

**Sponsorship opportunities**

**Sponsorship Information**

<b>Sponsor Level</b>	<b>Colour Sponsorship Benefits</b>	<b>Price CHF</b>
<b>PLATINUM</b>		
Pre-Event	<ul style="list-style-type: none"> <li>- logo and name recognition in the top navigation bar on all International Conference on Physical Modelling in Geotechnics 2010 (ICPMG 2010) Conference web pages <a href="http://www.icpmg2010.ch">http://www.icpmg2010.ch</a></li> <li>- premier logo and name recognition on sponsors' page of conference website</li> <li>- hyperlink to sponsor's website</li> <li>- name recognition on all marketing materials after signature</li> </ul>	12'000
During Event	<ul style="list-style-type: none"> <li>- 3 complimentary full conference registrations</li> <li>- complimentary exhibition area of appr. 12 m<sup>2</sup></li> <li>- table and poster stands if needed</li> <li>- logo and name recognition on outside cover and inside sponsor page of conference programme</li> <li>- full page corporate profile with logo in conference programme</li> <li>- Platinum Sponsor signage at conference registration desk</li> <li>- recognition of firm at Opening Ceremonies</li> <li>- option to include pre-approved promotional item in delegate registration package (max. brochure)</li> </ul>	
Post Event	<ul style="list-style-type: none"> <li>- recognition in conference wrap-up story in the ISSMGE newsletter and on post conference website</li> </ul>	
<b>GOLD</b>		
Pre-Event	<ul style="list-style-type: none"> <li>- logo and name recognition on sponsors' page of conference website <a href="http://www.icpmg2010.ch">http://www.icpmg2010.ch</a></li> <li>- hyperlink to sponsor's website</li> <li>- name recognition in final announcement</li> </ul>	9000

During Event	<ul style="list-style-type: none"> <li>- 2 complimentary full conference registrations</li> <li>- complimentary exhibition area of appr. 9 m<sup>2</sup></li> <li>- logo and name recognition on Gold Sponsor signage at conference registration desk</li> <li>- logo and name recognition on sponsor page of conference programme</li> <li>- ½ page corporate profile with logo in conference programme</li> <li>- recognition of firm at Opening Ceremonies</li> <li>- option to include one pre-approved promotional item in delegate registration package</li> </ul>	
Post Event	<ul style="list-style-type: none"> <li>- recognition in conference wrap-up story in the ISSMGE newsletter and on post conference website</li> </ul>	
<b>SILVER</b>		
Pre-Event	<ul style="list-style-type: none"> <li>- logo and name recognition on sponsors' page of conference website <a href="http://www.icpmg2010.ch">http://www.icpmg2010.ch</a></li> <li>- hyperlink to sponsor's website</li> </ul>	6000
During Event	<ul style="list-style-type: none"> <li>- 1 complimentary full conference registration</li> <li>- complimentary exhibition area of appr. 6 m<sup>2</sup></li> <li>- logo and name recognition on sponsor page of conference programme</li> <li>- 1/4 page corporate profile with logo in conference programme</li> <li>- name and logo recognition on Silver Sponsor signage at conference registration desk</li> <li>- option to include one pre-approved flyer in delegate registration package</li> </ul>	
Post Event	<ul style="list-style-type: none"> <li>- recognition in conference wrap-up story in the ISSMGE newsletter and on post conference website</li> </ul>	
<b>BRONZE</b>		
Pre-Event	<ul style="list-style-type: none"> <li>logo and name recognition on sponsors' page of conference website <a href="http://www.icpmg2010.ch">http://www.icpmg2010.ch</a></li> <li>hyperlink to sponsor's website</li> </ul>	3000
During Event	<ul style="list-style-type: none"> <li>- 1 standing table and 2 posters in exhibition hall</li> <li>- 1 invitation to icebreaker, party event and conference dinner</li> <li>- 1 CD version of proceedings</li> <li>- option for student fee participation in technical programme</li> <li>- name and logo recognition on sponsor page of conference programme</li> <li>- name and logo recognition on Bronze Sponsor signage at conference registration desk</li> </ul>	
During Event	<ul style="list-style-type: none"> <li>- recognition in conference wrap-up story in the ISSMGE newsletter and on post conference website</li> </ul>	

<b>Sponsor Level</b>	<b>Event Sponsorship Benefits</b>	<b>Price CHF</b>
Other/Event Sponsorships	Individual product or event sponsorships are an important way of reaching delegates at International Conference on Physical Modelling in Geotechnics 2010 (ICPMG 2010) with your message and connecting your firm to the social side of the conference.  A number of options are open to our supporters. Please take a look at the following pages for your choices.	
<b>Delegate Bag/Portfolio</b> (2 available)	<ul style="list-style-type: none"> <li>- Sponsor name and logo on delegate bag/portfolio distributed to all attendees</li> <li>- logo and name recognition on sponsors' page of conference website with company hyperlink</li> </ul>	5'000
<b>Items in Delegate Bag/Portfolio</b>	<ul style="list-style-type: none"> <li>- Include pre-approved item in delegate information package</li> </ul>	Price depends on the item. Please check with the conference secretariat.
<b>Awards Banquet</b>	<ul style="list-style-type: none"> <li>- two complimentary tickets to the Awards Banquet</li> <li>- name and logo recognition on signage outside Banquet function room</li> <li>- name and logo recognition on table cards at Banquet</li> <li>- recognition of firm at Banquet</li> <li>- VIP seating at Banquet, if requested</li> <li>- name recognition on sponsors' page of conference website and in conference programme</li> </ul>	5'000
<b>Party Event</b>	<ul style="list-style-type: none"> <li>- two complimentary tickets for Party Event</li> <li>- name and logo recognition on signage outside Party Event room</li> <li>- name and logo recognition on table cards or food/beverage stations at Party Event</li> <li>- VIP seating at Party Event, if requested</li> <li>- name recognition on sponsors' page of conference website and in conference programme</li> </ul>	3'500
<b>Icebreaker Reception Sponsorship</b>	<ul style="list-style-type: none"> <li>- two complimentary tickets to Icebreaker Reception</li> <li>- name and logo recognition on signage within Icebreaker Reception function room</li> <li>- name recognition at food/beverage stations</li> <li>- name recognition on sponsors' page of conference website and in conference programme</li> </ul>	Taken
<b>Public Transport Sponsorship</b>	<ul style="list-style-type: none"> <li>- name and logo recognition on VBZ ticket (public transport tickets during the conference)</li> </ul>	2'000

<b>Public Lecture Sponsorship</b>	<ul style="list-style-type: none"> <li>- 2 tickets for dinner with speakers and Local Organising Committee.</li> <li>- priority seating</li> <li>- option for student fee participation in technical programme</li> </ul>	5'000
<b>Student Delegate Sponsorship</b>	<p>ICPMG 2010 has committed to sponsoring up to 15 student attendees from across the world and providing them with full delegate packages and partial travel support. Please assist us in helping our future engineering and geoscience professionals to learn from and network with colleagues at ICPMG 2010.</p> <ul style="list-style-type: none"> <li>- name recognition on sponsors' page of conference website and in conference programme</li> </ul>	1'500

If you are interested in one of the above given options, please contact Dr. Jan Laue for a contract offer.

Dr. Jan Laue, [jan.laue@igt.baug.ethz.ch](mailto:jan.laue@igt.baug.ethz.ch), or call +41 44 633 3718, Fax +41 44 633 1079

International Conference on Physical Modelling in Geotechnics 2010 (ICPMG 2010)  
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 Hönggerberg  
 8093 Zurich  
 Switzerland  
[www.icpmg2010.ch](http://www.icpmg2010.ch)

**Payment conditions:**

Payable to:

Swiss National Bank, Börsenstrasse 15, 8022 Zurich, Switzerland  
 Account-no: 15500.00036  
 SWIFT/BIC: SNBZCHZZ80A  
 SIC: 100  
 IBAN: CH6100100001550000036  
 Reference 1-67582-08, LZ 3474

or:  
 Swiss Post, Post Finance, CH-3030 Bern, Switzerland  
 Account-no: 30-1171-7  
 SWIFT/BIC: POFICHBE  
 SIC: 9000  
 IBAN: CH55 0900 0000 3000 1171 7  
 Reference 1-67582-08, LZ 3474